



PARTNERS IN PREVENTION 2010
Ontario Health & Safety
Conference & Trade Show

**18th Annual
CANADIAN ENVIRONMENTAL
CONFERENCE &
TRADESHOW**

LEAD RETRIEVAL OPTION PARTNERS IN PREVENTION 2010 Toronto International Centre, Toronto ON May 4 - 5, 2010

Would you go fishing without any bait? Then why would you exhibit at a show without a Lead Retrieval unit?

MicroSpec, the official registration and lead retrieval service provider for the event, offers you a fast, easy and reliable electronic method of capturing sales leads. Simply scan a barcode on the attendee's badge and the registration information from that attendee is recorded in your system. No need to collect business cards – which most attendees do not carry.

MicroSpec lead retrieval personnel are on-site throughout the show with fast and friendly service. Our staff floor-walk during show hours and visit booths multiple times a day ... ready to answer any questions exhibitors have.

The options available to you are listed below. If you have any questions regarding any of our services, please call our Lead Retrieval hotline at 888-780-9825 x208 or email us at leadretrieval@microspec.com

SYSTEM 1 2-D Barcode Scanner with Printer



This system is a compact, full featured unit with laser barcode scanner, thermal printer, an external USB flash drive and programmable qualification keys. When a badge is scanned, the printer automatically produces a complete lead form, which includes all recorded registration information. The form also

has time and date visited as well as room to write notes. The user has a choice of selecting from 20 pre-programmed or 30 custom follow-up qualifiers, which are printed and saved with the attendee record. All data is stored on external USB flash drive in ASCII comma delimited format for easy import into contact management programs. Unit is supplied with the USB flash drive, roll of paper and 8-ft power cord. Requires 120V AC circuit.

SYSTEM 2 Barcode Scanning with Download



Based on single dimensional barcodes that contain an attendee number. You receive a hand-held laser scanner/data storage unit able to read barcodes from a distance of approximately 8". The system is compact, lightweight, portable and easy to use. The all-inclusive rental cost includes the

*scanner, end of show download and leads file email containing attendee information in ASCII-delimited format. Standard follow-up codes included. **No extra power required.***

TO ORDER YOUR LEAD RETRIEVAL UNIT(S), PLEASE VISIT:

<https://www.microspec.com/lr/health2010>